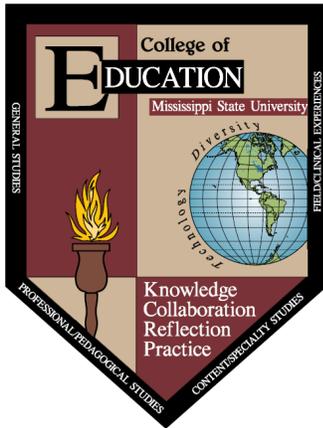


**MISSISSIPPI STATE UNIVERSITY  
COLLEGE OF EDUCATION**

**DEPARTMENT of KINESIOLOGY  
COURSE SYLLABUS**

<b>Course Prefix &amp; Number:</b>	SS 4803
<b>Course Title:</b>	Seminar in Sport Studies
<b>Credit Hours:</b>	Three (3) semester hours
<b>Course Type:</b>	Lecture
<b>Catalog Description:</b>	(Prerequisite: senior standing). Three hours lecture. In-depth investigation of current topics in sport studies with a focus on applying research to address issues in the sport industry.

**College of Education Conceptual Framework:**



The faculty in the College of Education at Mississippi State University are committed to assuring the success of students and graduates by providing superior learning opportunities that are continually improved as society, schools, and technology change. The organizing theme for the conceptual framework for the College of Education at Mississippi State University is educational professionals - dedicated to continual improvement of all students' educational experiences. The beliefs that guide program development are as follows:

1. **KNOWLEDGE** - Educational professionals must have a deep understanding of the organizing concepts, processes, and attitudes that comprise their chosen disciplinary knowledge base, the pedagogical knowledge base, and the pedagogical content knowledge base. They must also know how to complement these knowledge bases with the appropriate use of technology.
2. **COLLABORATION** - Educational professionals must continually seek opportunities to work together, learn from one another, forge partnerships, and assume positions of responsibility.
3. **REFLECTION** - Educational professionals must be willing to assess their own strengths and weaknesses through reflection. They must also possess the skills, behaviors, and attitudes necessary to learn, change, and grow as life-long learners.
4. **PRACTICE** - Educational professionals must have a rich repertoire of research-based strategies for instruction, assessment, and the use of technologies. They must be able to focus that array of skills on promoting authentic learning by all students or clients, while exhibiting an appreciation and commitment to the value and role of diversity.

## **Course Objectives:**

The objectives of this course are to:

1. Provide students with experience in reading, evaluating, presenting, and discussing research in the field of sport studies (CFPO 1, 3, 5, 7, 9, 12).
2. Challenge students to thoughtfully consider problems related to the sport industry by applying research findings from the field of sport studies (CFPO 3, 8, 12).
3. Critically assess solutions to current issues in a variety of segments of the sport industry (CFPO 1, 3, 5, 8, 9, 12).
4. Prepare students to evaluate the effects of developing trends related to the management and administration of sport (CFPO 1, 2, 3, 6, 7, 8, 9, 12).
5. Help students develop a professional perspective and direction for their careers after graduation. (CFPO 1, 4, 5, 10, 11)

## **Topics to Be Covered:**

- I. Case Studies in Sport Studies (15 contact hours)
  - A. Sport communication (3 contact hours)
  - B. Sport administration (3 contact hours)
  - C. Professional sport (3 contact hours)
  - D. Collegiate sport (3 contact hours)
  - E. Recreational sport (3 contact hours)
- II. Research in Sport Studies (15 contact hours)
  - A. Defining research questions (3 contact hours)
  - B. Reviewing the literature (3 contact hours)
  - C. Selecting a methodology (3 contact hours)
  - D. Conducting data analysis (3 contact hours)
  - E. Application of research findings
- III. Current Issues in Sport Studies (15 contact hours)
  - A. Fundraising and development (3 contact hours)
  - B. Sport sales (ticketing and sponsorship) (3 contact hours)
  - C. Management of events and facilities (3 contact hours)
  - D. Risk management and liability (3 contact hours)
  - E. New media in sport (3 contact hours)

## **Texts (required and/or recommended) approved for the course:**

This course will not rely on a textbook. Rather, it will utilize current research articles as well as case studies pertaining to various segments of the sport industry. An example of some current research that may be discussed in the course is included in the bibliography below.

## **Methods of Instruction:**

The primary means of instruction in this course will be lecture as well as in-class discussion of current research and case studies.

## **Suggested Student Activities:**

Student activities in this course will include written work, presentations, participation in class discussions, and evaluation of case studies. Students will write a research paper that addresses a current issue facing managers in the sport industry (Objectives #1, 2, 3, 4). Students will complete a group project and presentation that will examine a problem be faced by a given sport organization (Objectives #1, 3, 4, 5). Additionally, students will be expected to discuss case studies in class on a routine basis (Objectives #3, 4, 5).

## **Honor Code:**

### PLAGIARISM/ACADEMIC DISHONESTY

Plagiarism, cheating and/or fabrication will not be tolerated. They are serious offenses—both in this course and in sport management careers. You must attribute information used in your writing assignments to a source. If you use a publication, you must cite the publication.

Presenting another person’s work as your own, copying a past or present classmate’s work, failing to attribute information to the source or making up quotations will result in immediate failure of the assignment and subsequent punishment, including failure in the course. Cheating on any quiz, exams or other assignments will result in an XF in the course and further disciplinary actions, including recommendation for dismissal from the University to the Academic Honesty Committee. If after reading this you are unsure of what constitutes academic dishonesty, please read the *Mississippi State University Operating Policy and Procedures, Volume II Academic Affairs, Section 12.07*.

### HONOR CODE

**“As a Mississippi State University student I will conduct myself with honor and integrity at all times. I will not lie, cheat, or steal, nor will I accept the actions of those who do.”**

Upon accepting admission to Mississippi State University, a student immediately assumes a commitment to uphold the Honor Code, to accept responsibility for learning, and to follow the philosophy and rules of the Honor Code. Students will be required to state their commitment on examinations, research papers, and other academic work. Ignorance of the rules does not exclude any member of the MSU community from the requirements or the processes of the Honor Code. For additional information please visit: <http://www.honorcode.msstate.edu/>.

## **Technology:**

Not an aspect of this course

## **Diversity:**

Issues related to diversity are important areas of consideration for students hoping to work in the

sport industry. Among the topics students will explore in this course are issues of gender, race, and social class as they relate to participation and administration at the recreational, collegiate, and professional levels of sport.

**Disability:**

Necessary accommodations will be made for students with disabilities. Any student who has a disability that requires accommodation(s) should make an appointment with the Office of Student Support Services (325-3335).

**Field Component:**

This course does not have a field component.

**Evaluation of Student Progress:**

Evaluation and grading in this course will be based upon written work, presentations, participation, and evaluation of case studies. Students will write a term paper that addresses a current issue facing managers in the sport industry. Students will complete a group project and presentation that will examine a problem be faced by a given sport organization. Additionally, students will be expected to discuss case studies in class on a routine basis, and their participation and evaluation of these cases will be graded.

<b>Assignment</b>	<b>Percentage of Overall Grade</b>
Participation	10%
Case Studies	25%
Term Paper	35%
Presentation	30%

**Grading Scale:**

- A 90 —100
- B 80 — <90
- C 70 — <80
- D 60 — <70
- F below 60

**Bibliography:**

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