

MISSISSIPPI STATE UNIVERSITY
COLLEGE OF EDUCATION

DEPARTMENT of KINESIOLOGY
COURSE SYLLABUS

Course Prefix and Number: SS 4303

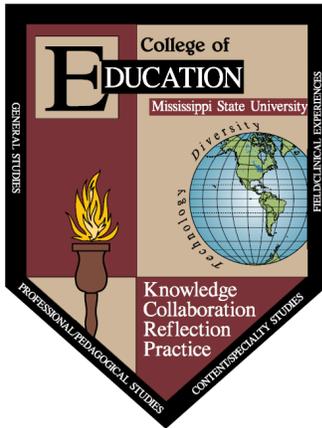
Course Title: Globalization and Sport

Credit Hours: Three (3) semester hours

Course Type: Lecture

Catalogue Description: The impact of globalization trends on the sport industry. The course explores various theories of globalization as they relate to the business of sport.

College of Education Conceptual Framework:



The faculty in the College of Education at Mississippi State University are committed to assuring the success of students and graduates by providing superior learning opportunities that are continually improved as society, schools, and technology change. The organizing theme for the conceptual framework for the College of Education at Mississippi State University is educational professionals - dedicated to continual improvement of all students' educational experiences. The beliefs that guide program development are as follows:

1. **KNOWLEDGE** - Educational professionals must have a deep understanding of the organizing concepts, processes, and attitudes that comprise their chosen disciplinary knowledge base, the pedagogical knowledge base, and the pedagogical content knowledge base. They must also know how to complement these knowledge bases with the appropriate use of technology.
2. **COLLABORATION** - Educational professionals must continually seek opportunities to work together, learn from one another, forge partnerships, and assume positions of responsibility.
3. **REFLECTION** - Educational professionals must be willing to assess their own strengths and weaknesses through reflection. They must also possess the skills, behaviors, and attitudes necessary to learn, change, and grow as life-long learners.
4. **PRACTICE** - Educational professionals must have a rich repertoire of research-based strategies for instruction, assessment, and the use of technologies. They must be able to focus that array of skills on promoting authentic learning by all students or clients, while exhibiting an appreciation and commitment to the value and role of diversity.

Course Objectives:

1. Explore how trends related to globalization are impacting the sport industry in the United States as well as abroad. CFPO #1, 3
2. Develop an understanding of the values, customs, and traditions present in various cultures around the globe that are important for success in the international sport industry. CFPO #2, 8
3. Develop an awareness of different governance structures employed in the sport industry throughout the world. CFPO #2, 6
4. Articulate an informed point of view during in-class discussions, presentations, and written assignments. CFPO #7, 12

*Note: This course is not part of the teacher preparation program in the Department of Kinesiology and, therefore, InTASC standards have not been applied to objectives.

Topics Covered in the Course:

Introduction to globalization (3 hours)
Theories of globalization (3 hours)
Historical trends in globalization (3 hours)
Processes of globalization (3 hours)
Growbalization and glocalization (3 hours)
Outcomes of globalization (3 hours)
Global capitalism, modern sport, and consumer culture (3 hours)
The global expansion of American sports and sports leagues (3 hours)
The changing sports landscape in the United States (3 hours)
Sport in the European Union & the decline of the nation state? (3 hours)
FIFA and the growth of soccer in Africa and Asia (3 hours)
Women, sport, and globalization (3 hours)
Sport in the Muslim world (3 hours)
The future of global sport business (3 hours)
The changing world (3 hours)

Required Text:

Readings packet consisting of journal articles, book chapters, etc. available on MyCourses.

Methods of Instruction:

Instruction will take place through lectures and class discussions.

Suggested Student Activities:

1. Complete assigned readings (objectives 1, 2, 5)
2. Participate in class discussions (objectives 1, 2, 3)
3. Complete assigned projects (objectives 2, 3, 5)

Honor Code:

Mississippi State University has an approved Honor Code that applies to all students. The code is as follows:

“As a Mississippi State University student I will conduct myself with honor and integrity at all times. I will not lie, cheat, or steal, nor will I accept the actions of those who do.”

Upon accepting admission to MSU, a student immediately assumes a commitment to uphold the Honor Code, to accept responsibility for learning, and to follow the philosophy and rules of the Honor Code. Students may be required to state their commitment on examinations, research papers, and other academic work. Ignorance of the rules does not exclude any member of the MSU community from the requirements or the processes of the Honor Code. For additional information please visit: <http://www.msstate.edu/dept/audit/1207A.html>.

Technology:

An updated calendar, list of readings, and other assignments will be posted on myCourses. Students are encouraged to check the course page on myCourses often.

Diversity:

Although diversity is not the central focus of this course, students will be encouraged to think critically about how diversity impacts sport communication as an academic field and professional practice.

Disability:

Students who have a disability that requires accommodation(s) should make an appointment with the Office of Student Support Services and Disability Support Services (325-3335) to discuss their specific needs.

Field Component:

This course does not have a field component.

Evaluation of Student Progress:

Evaluation involves a combination of in-class assessments, independent projects, and examinations. The in-class assessments are designed to allow students to practice collaboration in discussing current topics relevant to sport management. The independent projects encourage students to be self-sufficient and develop writing skills. The examinations are designed to encourage mastery of course content.

A = 90 - 100%

B = 80 - 89%

C = 70 - 79%

D = 60 - 69%

F = 0 - 59%

Bibliography:

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